

2022 WAFM Outdoor Vendor Application

Wolfeboro Area Farmers Market is excited to invite vendors to join us for our 20th Outdoor Market Season!

The 2022 WAFM Outdoor Market will be held at THE NICK, 10 Trotting Track Road, Wolfeboro, NH. The 2022 main season commences May 19th and finishes October 13th, occurring every Thursday from 12:30 pm to 4:30 pm. This is a Rain or Shine event.

We anticipate a competitive vendor application process again this year, particularly in certain categories. Please note that previous participation does not guarantee an approved application. Any questions you may have regarding this application or the market itself may be directed to wolfeborofarmersmarket@gmail.com

Vendor Eligibility: The WAFM Board of Directors strives to bring a unique and balanced blend of products to the market. Approval of applications is based on a combination of factors that include but are not limited to: Vendor history, Vendor type, quality and variety of products, attractiveness of displays, supporting local agriculture and local producers of agricultural products, and any other considerations that the Board deems reasonably necessary to maintain the quality and success of the market as a whole.

***ALL products offered at the Wolfeboro Area Farmers Market must be grown or produced within the State of NH or within 50 miles of Wolfeboro, NH.

No more than 50% of total products offered may be grown or produced by others.

Any item not grown or produced by the Vendor present at the market MUST be *prominently* labelled with the name and location of the producer. Preference will always be given to Farms that produce their own products.

Artisans are allowed, however, they require a separate jurying process. In the application below please upload pictures of your work. A detailed description of what you intend to bring is very important.

ALL WAFM Vendors are ****REQUIRED**** to carry a Commercial General Liability Insurance Policy of at least \$1,000,000 prior to being allowed to vend. A Certificate of Insurance must be submitted upon acceptance. The Certificate Holder information should read "Wolfeboro Area Farmers Market & The Nick, 10 Trotting Track Road, Wolfeboro, NH 03894" as an additional Insured.

Vendors will NOT be allowed to set up at the market if there is no Certificate of Insurance on file.

FYI: Details about winter market are TDB, please indicate your interest in attending winter market in the question below.

* Required

1. Email *

2. Business Name: *

3. Owner/Operator(s)/Primary Contact: *

4. Street Address: *

5. Town, State and Zip *

6. Phone: *

7. Cell Phone: (If not listed above)

8. Website:

9. Social Media (Facebook/Instagram/Twitter):

10. Email: *

Please supply an email you check often. Our communication is primarily electronic. (This does not need to be the same as the email collected by the form above - this is the best email to reach you at.)

Vendor Season Options:

BOOTH SPACE – Each vendor has a 10' x 10' space to sell their products from. Vendors are allowed to set up an extra tent (located behind your booth space) for shade and storage at no additional fee. If you require more than one tent space to sell product from, the fee for full season and half season vendors is \$9.00 per market. The fee for guest vendors is \$10.00 each market you have the additional tent.

BOOTH FEES: We are offering several options to accommodate our vendors this year. Vendors may choose to attend for the Full Season, Half Season, or as a Guest Vendor.

- > Full Season: May 19th to October 13th - Total for Season \$440.00 (22 Markets x \$20)
Full Season Vendors may pay for the entire season up front, or may choose to pay half of the fee prior to May 1st. The second half must be paid by July 14th.
- > Half Season: Total for Each Half Season \$242** (11 Markets x\$22)
First Half is May 19th to July 28th.
Second Half is August 4th to October 13th.
Vendors who attend the first half of the market and would like to continue attending in the second half may submit a request to the Board of Directors for approval.
*Fee for First Half Season is due one week after invoicing. Second Half is due July 14th.
- > Add on Early Season (May 5th & 12th) or Late Season (October 20th & 27th) markets are \$20 each. (Not included in Full or Half Seasons.)
- > Guest Vendor: \$30 per market - These spaces are designed for farmers with single short-season crops such as berries or tree fruits, or other specialty type products. Guest Vendors are required to follow all rules and regulations of the market, but will not be considered voting members. Guest Vendor approval is subject to space availability and discretion of the Board. Guest Vendors will be notified and are expected to submit all required documents and pay all fees upon approval.

11. What level of attendance are you applying for? *

Check all that apply.

- Full Season - \$440 May 19th - October 13th
- First Half - \$242.00 May 19th - July 28th
- Second Half - \$242.00 August 4th -October 13th
- Early season May 5th - \$20 (Not included in Full or Half Season - must be added on)
- Early season May 12th - \$20 (Not included in Full or Half Season - must be added on)
- Late season October 20th - \$20 (Not included in Full or Half Season - must be added on)
- Late season October 27st - \$20 (Not included in Full or Half Season - must be added on)
- Guest Vendor - \$30/market

12. Do you anticipate needing more than one tent to sell product out of? (Leave blank if N/A.)

Mark only one oval.

every week

some weeks

13. ***GUEST VENDOR or NON-PROFITS / Community members/organizations ONLY***

Please select the dates you would like to attend:

Check all that apply.

May 5

May 12

May 19

May 26

June 2

June 9

June 16

June 23

June 30

July 7

July 14

July 21

July 28

August 4

August 11

August 18

August 25

September 1

September 8

September 15

September 22

September 29

October 6

October 13

October 20

October 27

14. What do you sell? Please be very specific - "vegetables or baked goods" is not specific. If we have to make a choice between two vendors or decide whether to accept both, this question is very important. *

15. Let us know what makes your products unique. How do your products support local agriculture in NH and/or Western Maine. (This is a place to toot your own horn - Please do!) *

16. Insurance *

Insurance – ALL VENDORS ARE REQUIRED TO CARRY A COMMERCIAL GENERAL LIABILITY POLICY of \$1,000,000 prior to being allowed to vend. A Certificate of Additional Insured must be submitted at least 15 days prior to the vendor's first market. The Certificate Holder information must read "Wolfeboro Area Farmers Market & The Nick, 10 Trotting Track Lane, Wolfeboro NH 03894."

Mark only one oval.

I understand that I must have a Commercial General Liability Insurance Policy to vend at this market.

17. Upload Certificate of Insurance

Certificates may also be emailed to WolfeboroFarmersMarket@gmail.com or mailed to P.O.Box 564, Wolfeboro Falls, NH 03896

Files submitted:

18. Vendor Terms *

Vendor Terms are located here: <https://www.wolfeborfarmersmarket.com/vendor-application> NOTE: Prior Vendors - There have been changes to the Terms and Conditions. You MUST read them again to comply.

Check all that apply.

I have read, understand, and agree to comply with all of the Vendor Terms of the Wolfeboro Area Farmers Market

19. Application Fee *

There is a non-refundable \$15.00 application fee due with this application. Applications will NOT be reviewed by the Board until this fee is received. Full Season and Half Season Vendor application fees are applied towards WAFM Membership Fee. You may elect to receive an invoice at your contact email, or you may mail a check made out to Wolfeboro Area Farmers Market to P.O. Box 564, Wolfeboro Falls, NH 03894

Mark only one oval.

- Please send me an invoice at my contact email
- I will mail a check
- Please contact me for alternative arrangement

NO Refund Policy - Please Read

In order to run a successful market, there are expenses that must be paid: advertising, insurance, salary of the Market Manager, taxes, etc. Application fees and booth fees help pay for these expenses. Therefore, NO REFUNDS will be issued. If you are not accepted or choose not to attend a market you paid for, then you forfeit the fee paid. If market is cancelled due to extreme weather no refunds for that market will be issued.

By signing below, I/we am/are indicating that I/we have read and agree to comply with the WAFM By-Laws and the Vendor Terms and Conditions. I/we understand that my/our privilege to participate in the Wolfeboro Area Farmers Market is contingent on consistent compliance with these By-Laws and Vendor Terms and Conditions.

20. Initials: All information provided is honest & accurate, and I have read and understood the policies of the Wolfeboro Area Farmers Market. *

21. Please let us know if you need any special accommodations while vending at the market - Proximity to vehicle, refrigerated truck, mobility support, health concerns etc...

22. Craft Vendors: Please upload up to four photos of your work and one of your display, or email them to wolfeborofarmersmarket@gmail.com (Your application will not be reviewed without images of your work, either via website/social media or uploaded files.)

Files submitted:

23. Questions or comments?

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